

## LIBRARY DIRECTOR'S REPORT

July, 2016

Summer Reading programs finished up in July, with a few special events left for early August. A total of 15,998 people registered for the program, 11,056 children, 1,650 teens, and 3,338 adults. Signups totaled 15,803 in 2015. The children's program used an online format this year. We received many comments that people missed our "paper and sticker" program from previous years. Customers were invited to complete a survey about this summer's program, and we are reviewing the results to plan for an even better 2017 summer reading program. Attendance at July programs, events, and outreach totaled 14,561.

Overall circulation of materials was 279,513, with an additional 23,658 downloaded/streamed books, audiobooks, or video. Total circulation was just slightly higher in 2016 than in 2015.

The following activities provide examples of support for the library's Strategic Plan's four goal areas of success, access, achievement, and opportunity.

### GOAL 1 - SUCCESS

*The resources of Lincoln City Libraries will reflect the community's value for education and support our community's ongoing success.*

#### LIBRARY OBJECTIVES:

Strengthen library virtual services (website, online catalog, etc.)

- In a move that makes our downloadable items much more accessible to our customers, Support Services Coordinator Tammy Teasley reported, "I worked with SirsiDynix to incorporate hoopla titles into the library catalog. Now the more than 400,000 hoopla titles can be search in the public catalog and (if a patron has a hoopla account) they can be downloaded directly from the catalog without having to go to hoopla first." Hoopla is a company through which the library purchases books, music, and video for customers to download free of charge.

Collaborate with event sponsors to promote and celebrate community successes.

- Heritage Room Curator Erin Willis continues to work with the Nebraska Sesquicentennial project, NE 150 Books, as she reported, "The Nebraska 150 Books website integrated new changes developed by the web-development internship program. New content was added to individual book pages and author profiles. We continue to update relevant content on the website daily, including news, events, book groups and programs."
- Polley Music Librarian Carolyn Dow reported, "The Cast of Blues exhibit was a wonderful draw for the Polley Music Library, with Polley's displays being an extension of the exhibit. Quite a few people have enjoyed touching the casts and looking at the braille exhibit book."

Acknowledge and celebrate diversity in our community.

- Anderson and Bethany Branch Manager Kim Shelley reported, "Susan, Marié, and Kim represented Lincoln City Libraries at this year's Star City Pride, held July 8-9. On Friday evening, Susan and Marié visited with 50 attendees. On Saturday, Susan and Kim spoke with a combined

total of more than 150. The event was held at a new location this year, the Pinnacle Bank Arena Festival Space. It was a beautiful weekend for GLBT individuals and allies to come together for information, food, beverages, and entertainment. These are some comments made by attendees: "I love my library. Thanks for being here." "I'm so glad you're here." "The library is the best." "I don't live here, but I love libraries." A former Lincoln City Libraries Board Member at Star City Pride stated, "I'm glad to see the Lincoln City Libraries at Pride." A few attendees inquired about the proposed new central library. "

## GOAL 2 - ACCESS

*Library services will engage people when they are available and where they work, shop, and participate.*

### LIBRARY OBJECTIVES:

Strengthen service delivery at off-site locations.

- Youth Services Coordinator Vicki Wood reported, "The Summer Outreach staff finished out the summer this week. They were at 14 sites in the city, some needing two staff to handle the large number of children. In addition, we provided support to the FLAIR Family Literacy Program, through Lincoln Literacy, and provided weekly programming to the Teammates Program."

Strengthen programming (youth, teen and adult) to accommodate work and family schedules.

- Anderson and Bethany Branch Manager Kim Shelley reported, "In July, Anderson Branch Library held one youth summer reading event in the evening (Go, Go, Go with Mad Science), one youth event on a Saturday morning (Building Imagination Every Day), and one combined teen/adult event in the evening (Ready, Set, Stretch). Unfortunately, attendance was a bit disappointing. The teen/adult yoga program only drew 7 attendees. The Lego event (Building Imagination Every Day) had 33 attendees, but that is nearly half the attendance of a similar Lego event held during Summer Reading 2015." We will evaluate our scheduling and promotion as we schedule future special events.

Innovate new ways to better serve working families.

- South Branch Coordinator Julie Beno reported, "The summer reading program events were a success this summer. Over 1000 children enjoyed programs at South Branch. Over 200 attended the annual Fourth of July party. Greg reported, 'We had one mother just amazed that it was all free, she had given her children money to pay for the crafts and was surprised when they came back with the money.'"

## GOAL 3 - ACHIEVEMENT

*Library services will promote literacy, learning and success for young people.*

### LIBRARY OBJECTIVES:

Create appealing learning spaces for children.

- Eiseley Branch Interim Manager Susan Steider reported, "On July 14th, we hosted Heavy Equipment Day with Public Works, Lincoln Parks and Rec, the Lincoln Police Department and the Lincoln Fire & Rescue. We had 275 people in attendance. The police department sent a woman police officer which was a big surprise to some of my preschool friends, one little boy was overheard exclaiming, that girls could be police officers, too. Another little boy was excited because his father drives a cement mixer and while one was not present at the day, he still enjoyed sitting in the grader's driver's seat and informed me that his brother was too little to do so."

Innovate new services to promote learning.

- Eiseley Branch Interim Manager Susan Steider reported, "We ended summer reading with our traditional sprinkler day which was attended by 200 people. While it is not new, many of the children who attend live in the low income apartments behind Eiseley Branch and do not have a yard to run through but we give them the opportunity to pretend."
- Walt Branch Manager Jodene Glaesemann reported, "As a way to tie in with this year's election, patrons were encouraged to "exercise" their vote all summer long. Many families headed straight for our voting booth/table first thing upon entering the library. A new topic was available to vote on each week. We received many thank yous from parents for having this experience for their children, expressing that their children would check each week to see who the winner from the previous week was, thereby learning the impact of their vote. We also saw parents taking pictures of their children voting."

#### GOAL 4 - OPPORTUNITY

*Library services will respond to the particular needs of people living in poverty.*

#### LIBRARY OBJECTIVES

Strengthen computer and Internet access that people need to live their day-to-day lives.

- Gere Branch Manager Brenda Ealey reported, "Gere staff continues to help customers in accessing and sending information on the internet whether for employment, benefits, locating housing or communicating on social media. Mindy Pollard shared a familiar service in helping an adult customer reset a password for her Facebook and e-mail account enabling her to continue to communicate with friends regarding the care of her mother."

Innovate new ways for the library to meet the needs of those in poverty.

- Bennett Martin Public Library Public Services Coordinator Julie Beno reported, "The summer food program continued through July. We are averaging just fewer than 10 people a day. Once the Lincoln Literacy group held their final session in mid-July we saw our numbers fall slightly. Sharon reported, 'I have enjoyed working with the summer food program and getting to meet new faces and some of our Lincoln Literacy families. It's heartwarming to see families from a variety of countries eat together at our library and interact with us and each other. I think that's part of what makes Bennet Martin Public Library special, and why I enjoy working here.'"

Pat Leach, Library Director

August 12, 2016

## LINCOLN CITY LIBRARIES JULY 2016 USE REPORT

Location	Loans	Visits	Computer Reservations	Reference Questions	Program & Outreach Event Attendance	2016	2015	CHANGE
						TOTAL USE	TOTAL USE	
Bennett Martin Public Library	32,170	19,946	4,959	4,975	2,288	64,338	65,544	-1.84%
Anderson Branch	22,784	10,967	2,451	1,528	843	38,573	39,680	-2.79%
Bethany Branch	12,294	6,511	875	855	635	21,170	22,021	-3.86%
Eiseley Branch	39,897	18,171	3,824	1,709	1,983	65,584	76,093	-13.81%
Gere Branch	88,114	32,058	3,123	7,659	2,980	133,934	139,413	-3.93%
South Branch	13,625	7,301	1,487	952	1,105	24,470	28,097	-12.91%
Walt Branch	65,668	21,620	2,730	4,161	4,583	98,762	97,298	1.50%
Williams Branch	2,167	1,620	380	353	189	4,709	5,807	-18.91%
Lied Bookmobile	2,559	622	0	36	0	3,217	2,477	29.87%
InterLibrary Loan	235	0	0	0	0	235	294	-20.07%
<b>SUBTOTAL</b>	<b>279,513</b>	<b>118,816</b>	<b>19,829</b>	<b>22,228</b>	<b>14,606</b>	<b>454,992</b>	<b>476,724</b>	<b>-4.56%</b>
DownloadStream Audio	10,435	0	0	0	0	10,435	7,342	42.13%
Download/Stream eBooks	12,668	0	0	0	0	12,668	10,886	16.37%
Stream Video	555	0	0	0	0	555	327	-
<b>TOTAL LOANS WITH ELECTRONIC USE</b>	<b>303,171</b>	<b>118,816</b>	<b>19,829</b>	<b>22,228</b>	<b>14,606</b>	<b>478,650</b>	<b>495,279</b>	<b>-3.36%</b>

Note: Library moved to new ILS (SirsiDynix Symphony) April 30, 2015.

Note: Library began providing streaming audio books, music, comics, eBooks, movies, TV May 18, 2015.

\*With the change in website hosting May 13, 2015, these areas are being counted differently.

*Website Users	41,046	35,966	14.12%
*Website Sessions	76,962	76,271	0.91%
Database Use	20,119	20,993	-4.16%

Holdings Report	PRINT		NON PRINT		Total
	Adult	Youth	Adult	Youth	
Owned	396,344	301,514	86,237	32,501	816,596
Added	3,827	2,381	957	405	7,570
Withdrawn	-1,559	-1,335	-311	-76	-3,281
Current	398,612	302,560	86,883	32,830	820,885

### Registrations

Resident	214,269	206,897	3.56%
County	15,322	15,123	1.32%
NonResident	941	859	9.55%
Reciprocal	665	626	6.23%
Limited Use	8,444	6,826	23.70%
	239,641	230,331	4.04%

**JULY 2016 USE COMPARED TO JULY 2015**

Location	2016 Print Checkouts	2015 Print Checkouts	Print Loan Change	2016 NonPrint Checkouts	2015 NonPrint Checkouts	NonPrint Change	2016 Checkouts	2015 Checkouts	Total Loan Change
BMPL	21,132	21,649	-2.39%	11,038	10,052	9.81%	32,170	31,701	1.48%
Anderson	14,684	15,563	-5.65%	8,100	7,290	11.11%	22,784	22,853	-0.30%
Bethany	8,817	9,666	-8.78%	3,477	3,280	6.01%	12,294	12,946	-5.04%
Eiseley	28,757	32,324	-11.04%	11,140	10,598	5.11%	39,897	42,922	-7.05%
Gere	67,915	70,599	-3.80%	20,199	19,818	1.92%	88,114	90,417	-2.55%
South	9,539	10,959	-12.96%	4,086	4,015	1.77%	13,625	14,974	-9.01%
Walt	49,001	50,290	-2.56%	16,667	13,920	19.73%	65,668	64,210	2.27%
Williams	1,190	1,484	-19.81%	977	983	-0.61%	2,167	2,467	-12.16%
Lied Bookmobile	1,851	1,302	42.17%	708	589	20.20%	2,559	1,891	35.33%
InterLibrary Loan	235	294	-20.07%	0	0	0.00%	235	294	-20.07%
<b>TOTAL CHECKOUTS</b>	<b>203,121</b>	<b>214,130</b>	<b>-5.14%</b>	<b>76,392</b>	<b>70,545</b>	<b>8.29%</b>	<b>279,513</b>	<b>284,675</b>	<b>-1.81%</b>
Download/Stream Audio	0	0	0.00%	10,435	7,345	42.07%	10,435	7,345	42.07%
Download/Stream eBook	0	0	0.00%	12,668	10,686	18.55%	12,668	10,686	18.55%
Stream Video	0	0	0.00%	555	327	69.72%	555	327	69.72%
<b>TOTAL WITH DOWNLOADS</b>	<b>203,121</b>	<b>214,130</b>	<b>-5.14%</b>	<b>100,050</b>	<b>88,903</b>	<b>12.54%</b>	<b>303,171</b>	<b>303,033</b>	<b>0.05%</b>

Location	2016 Youth Checkouts	2015 Youth Checkouts	Youth Loan Change	2016 Adult Checkouts	2015 Adult Checkouts	Adult Loan Change	2016 Visits	2015 Visits	Visits Change
BMPL	9,990	9,917	0.74%	22,180	21,784	1.82%	19,946	19,824	0.62%
Anderson	10,808	11,383	-5.05%	11,976	11,470	4.41%	10,967	11,639	-5.77%
Bethany	7,046	7,579	-7.03%	5,248	5,367	-2.22%	6,511	6,841	-4.82%
Eiseley	24,665	27,374	-9.90%	15,232	15,548	-2.03%	18,171	20,003	-9.16%
Gere	46,171	47,705	-3.22%	41,943	42,712	-1.80%	32,058	34,887	-8.11%
South	7,424	8,193	-9.39%	6,201	6,781	-8.55%	7,301	8,764	-16.69%
Walt	43,876	43,230	1.49%	21,792	20,980	3.87%	21,620	24,229	-10.77%
Williams	1,505	1,875	-19.73%	662	592	11.82%	1,620	2,109	-23.19%
Lied Bookmobile	1,509	1,070	41.03%	1,050	821	27.89%	622	484	28.51%
InterLibrary Loan	0	0	-	235	294	-20.07%	0	0	0.00%
<b>Subtotal</b>	<b>152,994</b>	<b>158,326</b>	<b>-3.37%</b>	<b>126,519</b>	<b>126,349</b>	<b>0.13%</b>	<b>118,816</b>	<b>128,780</b>	<b>-7.74%</b>
Download/Stream Audio	8,597	1,439	497.43%	1,838	5,903	-68.86%	0	0	0.00%
Download/Stream eBook	2,150	1,743	23.35%	10,518	8,973	17.22%	0	0	0.00%
Stream Video	0	0	-	555	327	69.72%	0	0	0.00%
<b>TOTAL</b>	<b>163,741</b>	<b>161,508</b>	<b>1.38%</b>	<b>139,430</b>	<b>141,552</b>	<b>-1.50%</b>	<b>118,816</b>	<b>128,780</b>	<b>-7.74%</b>

Location	2016 Computer Use	2015 Computer Use	Computer Change	2016 Reference Questions	2015 Reference Questions	Reference Change	2016 Program Attendance	2015 Program Attendance	Attendance Change
BMPL	4,959	4,305	15.19%	4,975	7,031	-29.24%	2,288	2,666	-14.18%
Anderson	2,451	2,416	1.45%	1,528	1,989	-23.18%	843	907	-7.06%
Bethany	875	867	0.92%	855	1,500	-43.00%	635	429	48.02%
Eiseley	3,824	4,239	-9.79%	1,709	3,863	-55.76%	1,983	2,304	-13.93%
Gere	3,123	3,358	-7.00%	7,659	8,225	-6.88%	2,980	2,893	3.01%
South	1,487	1,764	-15.70%	952	1,631	-41.63%	1,105	1,266	-12.72%
Walt	2,730	2,574	6.06%	4,161	3,534	17.74%	4,583	2,694	70.12%
Williams	380	397	-4.28%	353	420	-15.95%	189	379	-50.13%
Lied Bookmobile	0	0	-	36	83	-56.63%	0	42	0.00%
Data Base Use	0	0	-	20,119	20,445	-1.59%	0	0	0.00%
<b>TOTAL</b>	<b>19,829</b>	<b>19,920</b>	<b>-0.46%</b>	<b>42,347</b>	<b>48,721</b>	<b>-13.08%</b>	<b>14,606</b>	<b>13,580</b>	<b>7.56%</b>

# LINCOLN CITY LIBRARIES

## Monthly Categorical Report

July 31, 2016

	Budget Amount	Budgeted Year-to-Date	Expended Year-to-Date	Balance	Current Month Expended
<b>Administration-Div. 1</b>					
Personnel	\$ 639,389.00	\$ 586,106.58	\$ 580,227.40	\$ 59,161.60	\$ 46,759.25
Supplies	27,400.00	25,116.67	20,695.12	6,704.88	1,645.68
Services & Charges	66,814.00	61,246.17	62,032.49	4,781.51	2,425.08
Other	-	-	-	-	-
<b>Total</b>	<b>\$ 733,603.00</b>	<b>\$ 672,469.42</b>	<b>\$ 662,955.01</b>	<b>\$ 70,647.99</b>	<b>\$ 50,830.01</b>
<b>Percent Expended</b>		<b>91.67%</b>	<b>90.37%</b>		
<b>Buildings &amp; Grounds-Div. 2</b>					
Personnel	\$ -	\$ -	\$ -	\$ -	\$ -
Supplies	30,000.00	27,500.00	25,600.72	4,399.28	1,800.39
Services & Charges	950,796.00	871,563.00	814,285.74	136,510.26	93,103.81
Other	-	-	-	-	-
<b>Total</b>	<b>\$ 980,796.00</b>	<b>\$ 899,063.00</b>	<b>\$ 839,886.46</b>	<b>\$ 140,909.54</b>	<b>\$ 94,904.20</b>
<b>Percent Expended</b>		<b>91.67%</b>	<b>85.63%</b>		
<b>Public Service-Div. 3</b>					
Personnel	\$ 4,805,939.00	\$ 4,405,444.08	\$ 4,392,939.18	\$ 412,999.82	\$ 398,635.83
Supplies	39,350.00	36,070.83	32,879.80	6,470.20	645.31
Services & Charges	49,850.00	45,695.83	44,490.64	5,359.36	4,462.42
Other	-	-	-	-	-
<b>Total</b>	<b>\$ 4,895,139.00</b>	<b>\$ 4,487,210.75</b>	<b>\$ 4,470,309.62</b>	<b>\$ 424,829.38</b>	<b>\$ 403,743.56</b>
<b>Percent Expended</b>		<b>91.67%</b>	<b>91.32%</b>		
<b>Support Services-Div. 4</b>					
Personnel	\$ 1,199,565.00	\$ 1,099,601.25	\$ 1,042,190.32	\$ 157,374.68	\$ 89,490.04
Supplies	54,000.00	49,500.00	42,244.25	11,755.75	3,915.68
Services & Charges	245,547.00	225,084.75	190,870.83	54,676.17	11,015.16
Other	880,000.00	806,666.67	862,367.05	17,632.95	38,939.21
<b>Total</b>	<b>\$ 2,379,112.00</b>	<b>\$ 2,180,852.67</b>	<b>\$ 2,137,672.45</b>	<b>\$ 241,439.55</b>	<b>\$ 143,360.09</b>
<b>Percent Expended</b>		<b>91.67%</b>	<b>89.85%</b>		
<b>Total Library Operational</b>					
Personnel	\$ 6,644,893.00	\$ 6,091,151.92	\$ 6,015,356.90	\$ 629,536.10	\$ 534,885.12
Supplies	150,750.00	138,187.50	121,419.89	29,330.11	8,007.06
Services & Charges	1,313,007.00	1,203,589.75	1,111,679.70	201,327.30	111,006.47
Other	880,000.00	806,666.67	862,367.05	17,632.95	38,939.21
<b>Total</b>	<b>\$ 8,988,650.00</b>	<b>\$ 8,239,595.83</b>	<b>\$ 8,110,823.54</b>	<b>\$ 877,826.46</b>	<b>\$ 692,837.86</b>
<b>Percent Expended</b>		<b>91.67%</b>	<b>90.23%</b>		
<b>Other Library Fund Appropriations</b>					
	<b>Amount Appropriated</b>		<b>Expended Year-to-Date</b>	<b>Balance</b>	<b>Current Month Expended</b>
FY 2014-15 Enc & Reapp	\$ 380,333.95		\$ 288,470.38	\$ 91,863.57	\$ -

Prepared by Paul E. Jones, Lincoln City Library, 402.441.8513

**LINCOLN CITY LIBRARIES - FUND BALANCES**  
**July 2016**

	<b>Beginning Balance</b>	<b>Receipts</b>	<b>Expended</b>	<b>Ending Balance</b>
<b><u>GRANT FUNDS</u></b>				
Net Lender Fund	\$ 2,281.31	\$ 310.50	\$ -	\$ 2,591.81
NLC Gates Grant 2011	17,366.92	-	-	17,366.92
NLC Internship Grant 2016	4,000.00	-	-	4,000.00
NLC Nebraska eReads Grant 2016	-	41,248.00	-	41,248.00
State Aid 2014	3,334.81	-	-	3,334.81
State Aid 2015	8,547.21	-	-	8,547.21
State Aid 2016	54,193.00	-	-	54,193.00

**DONATED FUNDS**

Heritage Room	\$ 53,871.80	\$ 13.71	\$ 2,141.50	\$ 51,744.01
Polley Music Library	146,630.82	38.01	7,896.26	138,772.57
Joseph J. Hompes	23,609.36	5.72	45.99	23,569.09
Misc. Library Donations	302,595.67	2,800.30	15,152.40	290,243.57
Charles H. Gere Library	21,081.07	5.16	624.00	20,462.23
Alice Nielsen	74,601.37	18.26	-	74,619.63
Dorothy Holland	108,293.73	26.56	142.51	108,177.78
Glennis Leapley	57,081.21	13.97	-	57,095.18
Lincoln Cares	7,846.94	1.78	-	7,848.72

**APPROPRIATED FUNDS**

	<b>Budget</b>	<b>Expended</b>		<b>Balance</b>
		<b>July 2016</b>	<b>Exp-to-Date</b>	
Heritage Room FY 2015-16	\$ 38,390.00	\$ 2,141.50	\$ 25,454.73	\$ 12,935.27
Polley Music Library FY 2015-16	104,870.00	7,896.26	94,056.52	10,813.48
Keno FY 2015-16	519,306.00	98,892.77	243,138.89	276,167.11
<b>Capital Improvement Projects</b>				
FY 2014-15 Anderson Carpet	62,700.00	-	-	62,700.00
FY 2014-15 Anderson Roof	120,815.00	-	118,855.08	1,959.92
FY 2014-15 Gere Roof	235,550.00	-	233,590.09	1,959.91
FY 2015-16 Gere Carpet	188,100.00	-	-	188,100.00

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