POLICY TITLE:  COOPERATION WITH NONPUBLIC ENTITIES

PURPOSE:  The purpose of this policy is to provide the opportunity for cooperative ventures between the Library and nonpublic entities or individuals in both adult and children’s programming and services.

GUIDELINES:  1. The Library may participate with nonpublic entities or individuals in promoting reading, literacy and other library services. These nonpublic entities or individuals may be recognized on library related materials in exchange for monetary support, materials support or public relations support.

2. The name and/or logo of the nonpublic entity or individual may be used on materials printed for the cooperative programs, provided the Library’s name appears on all promotional materials printed by the nonpublic entity or individual for the purpose of advertising the same program or service.

3. The agreement to cooperate will have a specific duration to be determined by the Library. At the end of the specified time period, the project will be reevaluated to determine if it should continue.

4. The Library may withdraw from participation if any of the terms of the agreement are violated or changed without the Library’s consent, if the project appears to be detrimental to the mission or image of the Library, funding is no longer available, or by mutual consent of both parties.

ADOPTED:  September 18, 2007
REvised:  January 20, 2010
LAST REVIEWED BY LAW:  January 12, 2010