

### LIBRARY DIRECTOR'S REPORT October, 2023

Thanks to the good work and collaborative efforts of Assistant Director, Traci Glass, the process involved in partnering with Lancaster County Election Commission for ballot boxes at branch locations was smooth, and the boxes will be installed before the end of the year at Anderson, Eiseley, Gere, and Walt Branches. These will be located in convenient exterior locations on cement pads to be paid for by the County. Dan Miller is coordinating the installations for LCL.

Deployment of the new website has been moved to January 18, to allow more time for preparation and testing. The new site has better functionality and ease of use for both patrons and our website developers. We're also excited to populate the site with photo artwork recently received via our contract for new art from photographer Kathy Plunkett.

Bennett Martin staff and Building Superintendent Dan Miller recently helped established a Local History section on the 2<sup>nd</sup> floor at BMPL, capitalizing on a nice collection of reference materials, a digital microfilm reader/printer, and the help of nearby staff in the SE corner. Signage and photo art is forthcoming and will help better signify the space.

Future Libraries update: BVH and MSR architects will present their recommendations at the November 21 Board Meeting, and their full report will be distributed via a link on the initiative's website. The community engagement work in September/October produced 25-30 public sessions with 250 participants, 567 completed online surveys, and a lot of data and info gleaned from those activities as well as the heat mapping exercises available for patrons at building locations.

Strategic Planning Update: Parlay Consulting has conducted bi-weekly meetings with our internal planning team during the past two months in prepping for their online survey (to be released in late November), December staff focus groups, and community conversations. They completed the interviews with community stakeholders in October. I'll present more information at the November 21 Board meeting.

The 2024-2026 biennial budget process is underway, and I'm grateful for Paul Jones' leadership and experience in coordinating the library team's preparation. We begin departmentally with an initial prep deadline of mid-November, and then react/plan with more refinement once more citywide instructions are provided by January.

### Monthly Examples of the Strategic Plan in Action

Our Vision: The Library Experience—setting a distinctive tone in promoting and providing lifelong education for our entire community

### Interactions

- From Marie' at Anderson/Bethany: "A gentleman came in saying he had not used the library in a long time and may need to do an address update. He did not know where his card was, so we needed to update his information and give him a new card. All I had in my drawer were the blue ones and so I asked my co-worker Kolette if we had any more of the newer cards from the kid's contest. I wanted him to have the choice. Upon hearing this, the gentlemen said, "Oh! I heard about that!" I was amazed that he had heard of this without having used the library in quite some time. "I want that one, if you have it!" he said. Kolette found that we did have some more in our cabinet, to which the gentlemen fist pumped and said, "Yes!" After I had given him the new card, he looked at it beaming and said, "Awww. This is just so cute!" I was happy that he had heard of our contest (great marketing) and that his new card evoked such a positive reaction."
- Nancy P. [BMPL] told how she and other staff have worked together to assist a blind patron in being able to listen to current events and national/international news in Arabic at a lab computer.
- Ronda H. [Gere] shared this interaction: "As Corey G. was signing up a gentleman for a new library card, the gentleman and I started talking. He told me that his father was a bricklayer and when he was young his father would come home at night and talk about building the round pillars at Gere."
- A customer told Sharon S. [BMPL] she should be librarian of the year after she assisted him with accessing information online for onboarding for a job he had just been hired for.

### **Programming**

- Cally O. and Amanda T. [Gere] hosted the Reptile Art for K-12 Program on the 17<sup>th</sup>, with 90 attending. Cally shared: "They were able to see and learn about two turtles and two snakes, including a bull snake who spent part of the event hiding in its handler's hair. Then kids could draw, color, sculpt, paint, or use collage materials to make art inspired by the reptiles. We also had a display of books about reptiles that could be checked out for more information or inspiration. The room was busy but not crowded during the 2-hour event and most kids made multiple works of art."
- Shelby Van Pelt, author of this year's One Book One Lincoln winning title, Remarkably Bright
  Creatures, did an online discussion with LCL that Cait L. [BMPL] facilitated wonderfully. Cait said, "I
  would say one of the highlights was Shelby talking about how important libraries are and the various
  literary and writing programs that are offered at an informal level—that's where she got her start."
- From Pam C. [Eiseley]: "What do you get when you cross a terrarium with a cemetery? A cemetarium! Eiseley hosted this fun program aimed at teens. Six teens and three dads braved the cold on Sunday afternoon and created some creepy containers. We provided the vessel, rocks, dirt, moss, skeletons and other eerie items. The teens and dads came with their creativity. We think the dads enjoyed it as much as the teens!

At Walt, Circle of Friends is really taking off. Liz C. reports the first session this month had 39 people
and 1 dog in attendance and the second session had 33 attendees. At the first meeting, attendees
made cat toys for donation to the Capital Human Society, filled in cat coloring pages, and hat pet
videos playing on the big screen. New LSA Christina S. helped Liz with the second session where
attendees cut up old, discarded books into the shape of pumpkins, colored seasonal pictures, and
listened to Halloween music.

### Outreach

- On October 27, Susan S. and Lisa O. [Eiseley] participated in a Trunk or Treat that was sponsored by Arnold Elementary CLC. It was a fun community event. We ran out of candy after about 250 kids trouped by, but the program gave us a great opportunity to promote the new Williams facility to families. On October 30, Jill D., Tami R. and Kate K. participated in a Trunk or Treat at the Fallbrook YMCA. They ran out of candy after about 400 kids stopped by their spot. Outside of the BKM's visits to Super Saver's lot in Fallbrook, LCL doesn't have a large presence in that neighborhood. Staff were happy to promote LCL to Fallbrook residents.
- Wyatt P. and Araya W. participated in the Bryan Medical Center's Mental Illness Awareness Week at event at St. Mark's United Methodist Church on the evening of the 5<sup>th</sup>. Wyatt shared that they spoke with 70-100 people and registered one person for a library card. They also brought copies of Aly Raisman's book and books about Raisman with lots of folks stopping by to browse and checking out 3 of those titles. They also handed out Hoopla flyers letting people know that Raisman's book was available there without a waiting period. Raisman was the featured speaker of the event.
- October is always a busy month for outreach at NESU, and October 2023 was no exception. Nancy E. kicked things off on the morning of October 19 by providing a ghostly story time session to 28 youth at BeHaven Kids, an organization that assists children and adolescents struggling with behavioral health and mental illness. Later that day, Karrie S. represented LCL and NESU at the *Fall Festival* at Brownell Elementary School. Karrie noted, "I staffed a booth solo, doing book trivia with kids and handing out candy. Despite competing with pumpkin-painting, three-legged races, and a costume parade, the school had me set up right at an entrance, and I think I saw almost every person who attended. I personally talked to 300 people that evening." On October 24, she was accompanied by Kolette S. at Riley Elementary's *Treat Street* event. Karrie S. reported that they "gave out candy, library flyers, and talked to 350 people that evening."

### Collaboration

- Pat S. [Gere] worked with the Lincoln Community Playhouse in hosting a post-production discussion on the 24<sup>th</sup> of their play *Over the River & Through the Woods* with 15 attending.
- BMPL staff partnered with Nebraska Public Media to create a book club in a bag for *Great Plains Bison* by Dan O'Brien to go along with films they were showing. Anthony was able to create a display to promote the book club bag as well as documentaries airing on PBS.
- Walt Branch staff had a lot of fun collaborating with LTU-Star Tran the day prior to the first Pigeon Storytime, which just happened to be at Walt. Star Tran brought a bus. LNKTV Channel 5 brought cameras. Assistant Director Traci Glass brought, and wore, the Pigeon Costume. She tried to drive

the bus, but a librarian stopped her, and a fun promotional video for the Pigeon Storytimes was recorded.

### **Community Engagement**

- Jodene G. [Walt] reports: We started this month what looks to be a twice monthly tour for small groups of people from the Lincoln Regional Center. These are guys who will be discharging from the LRC at some point, and staff want them to be aware of resources in the community. In addition to tours, they learned how to search the catalog, find items on shelf, and signed up for library cards.
- Gere Library had 185 Book Bundles this month with a total of 505 books, and we think that might be a record!
- Bookmobile News from Rebecca H.:

October was a busy month at the Bookmobile. We took advantage of the Pigeon's presence at LCL and Ali B. from BMPL put together a great storytime for young Bookmobile customers. Jackie S. from Eiseley volunteered to be the Pigeon, and I made a take-and-make craft for families to take home. Harris brought the vehicle to our regular Kloefkorn stop and we hoped people would show up. And they did! From a trio of middle-school boys who couldn't resist the lure of The Pigeon, to families with toddlers arriving in strollers or fresh from evening dog walking, and even some young volleyball players visiting before practice at the school, we had 36 people attend the storytime and sing along to *The Pigeon on the Bus* and visit the Bookmobile. The story time was held outside the vehicle, and the cool and breezy conditions allowed Jackie to remain in costume for an entire hour. The zero percent chance of rain changed its mind at the end of the hour and let loose with just a few raindrops. It wasn't enough to scare anyone off, and even resulted in a rainbow leading to the Pigeon. It was a very successful night.

### **Early Childhood**

- From Maddie O. [Eiseley]: "During WeeWorkout Storytime, a caregiver came up to me and let me know that her child had a very hard time sitting still and being quiet during storytime. I told her that at WeeWorkout we encourage movement and lots of energy! Afterwards, the caregiver told me that WeeWorkout was a really wonderful experience for her children and that it was a good fit and that I even managed to get a handful of laughs from the young patron during storytime. They told me that they are looking forward to regularly attending.
- Ali B. presented a number of speaking engagements where she informed what the library offers and
  the importance of reading, gave away books and bookmarks, and signed people up for cards
  including the Saratoga Elementary Parent Teacher conferences, McPhee Family Literacy, Bryan High
  School Student Parent visit, and West Lincoln Family Literacy.
- Gere Branch had 19 story times during the month with 665 in attendance, including 95 who came for the Pigeon event.

#### **Facilities**

• Gere had a total of 384 study room users in August.

### **Technology**

• Charlotte M. [BMPL] demonstrated how to use an iPhone to a patron who was frustrated by it. Charlotte said, "She was frustrated with some of the functions and had questions about how to use parts of her phone. I showed her where her Contacts list was located and how to add to it and dial from it. I also showed her how to shut down an app and explained why she should close it. She asked several other basic operational questions that I helped her with and then she happily went on her way."

Additional Areas of Focus—in these, the library usually collaborates with other organizations

# **Building up the Culture of Lincoln Collections**

- Displays this month at BMPL included It Came from the Library (spooky, thriller, Halloween titles),
  Monsters, Pasta, Latinx/Hispanic Memoirs, Cozy mysteries, cookies, better communication, Great
  Plains, time management, and haunted houses. Anthony had multiple conversations this month
  with patrons about fairy tales, dragons and myths. This prompted him to put up a display of
  fairytales, myths, and folklore. A patron even expressed excitement about the display as Anthony
  was assembling it.
- Peter J. [Virtual Services] reports the following YTD increases over 2022-2023: Hoopla +26%,
   Overdrive audio +12%, and Overdrive ebooks + 14%. [See the attached database/website/wireless usage report].

### **Employment**

- Becky C. [Walt] spent quite a bit of time assisting an ESL speaking man from the Middle East apply
  for a job. A PC or a laptop rather than a phone or tablet was required for filling in the forms, so the
  library and her assistance met his need as much as possible based on the complexity of the
  application. He expressed a lot appreciation for Becky's help and patience.
- Lisa W. [Walt] and other staff helped a gentleman, originally from another country, apply for jobs online earlier in the month. He told staff he was now a proud American citizen, but he knew nothing about computers and was having a hard time with his application. He was back at the library at the end of the month letting staff know he had two job offers and was going to have to decide which one to take. He was very appreciative of the help that library staff gave him.

### Reading

• Virtual Services staff report there were a record number of Hoopla checkouts in August, exceeding 14,000 for the first time.

### **Local History & Genealogy**

• Jackie S [BMPL] assisted a customer with genealogy research: "I went through the different resources we have available through the library, highlighting the online resources of MyHeritage and Ancestry. They had never heard of MyHeritage and were really intrigued to try the resource. They mentioned that they may want some more extensive help finding information about family members who had lived in Nebraska (looking up obituaries, etc.) and I mentioned the Ask a Librarian

feature on our website. They were really excited to have another resource in which they could get assistance."

### **Refugees and Immigrants Services**

- Araya W. [Gere/South] shared: "I spent quite a bit of time helping people with printing at Gere and South this month; one customer at South only spoke Spanish so we communicated with Google Translate on our phones and her whole demeanor changed when we found that alternative way to speak to each other. I think she was happy that she could get her wishes across and get an explanation of how the printing station and the printer emails work so she could do it without assistance next time if she wanted."
- From Laura N. [BMPL]: "A caseworker came into the library with a family of seven, new immigrants of all ages, including a few elementary-aged children. They headed to the picture book room and the caseworker asked me to find some books for learning the ABCs. I found several titles and the family was pleased. By the time they were ready to leave, most of them had a stack of books to check out. They already had library cards, but the caseworker walked them through the steps of using the self-checkout, pointed out the bookdrop, and gave them a little mini tour. It's so great that this caseworker brought new immigrants to the library right away!"

Ryan Wieber, Library Director November 17, 2023

# Lincoln City Libraries October 2023 Use Report

Location	Loans	Visits	Computer Reservations	Program & Outreach Attendance	October 2023 Total Use	October 2022 Total Use	CHANGE
Bennett Martin Public Library	13,798	11,413	2,527	1,087	28,825	27,963	3.08%
Anderson Branch	11,680	5,711	787	2,314	20,492	20,825	-1.60%
	7,585	2,873	237	2,314	10,919	12,312	-11.31%
Bethany Branch					· · · · · · · · · · · · · · · · · · ·	•	
Eiseley Branch	23,933	10,214	1,367	1,503	37,017	37,279	-0.70%
Gere Branch	62,165	19,587	1,334	2,021	85,107	84,697	0.48%
South Branch	9,936	3,858	496	269	14,559	14,195	2.56%
Walt Branch	41,719	12,929	1,083	2,420	58,151	55,867	4.09%
Williams Branch	1,117	1,292	244	112	2,765	1,657	66.87%
Lied Bookmobile	1,515	450	0	92	2,057	2,788	-26.22%
InterLibrary Loan	247	0	0	0	247	220	12.27%
SUBTOTAL	173,695	68,327	8,075	10,042	260,139	257,803	0.91%
DownloadStream Audio	41,340	0	0	0	41,340	35,038	17.99%
Download/Stream eBooks	30,727	0	0	0	30,727	26,711	15.04%
Stream Video	758	0	0	0	758	793	-4.41%
Download SUBTOTAL	72,825	0	0	0	72,825	62,542	16.44%
TOTAL CIRCULATION	246,520	68,327	8,075	10,042	332,964	320,345	3.94%
				WiFi Sessions	134,888	110,921	21.61%
				WiFi Users	10,540	10,448	0.88%
				Website Users	91,084	63,239	44.03%
				Website Sessions	119,020	119,197	-0.15%
				Database Use	8,502	10,917	-22.12%

	PF	RINT	NON	PRINT		REGISTRATIONS	2023	2022	Change
Holdings Report	Adult	Youth	Adult	Youth	Total	Purged	606	561	8.02%
Owned	357,226	308,340	78,036	33,457	777,059	Active			
Added	2,341	2,765	232	7	5,345	Resident	147,234	146,570	0.45%
Withdrawn	-4,013	-1,470	-150	-613	-6,246	ConnectED	47,067	48,667	-3.29%
Current	355,554	309,635	78,118	32,851	776,158	County	9,053	9,172	-1.30%
-						NonResident	932	944	-1.27%
						Reciprocal	478	475	0.63%
						Limited Use	9,099	8,622	5.53%
						Total Active	213,863	214,450	-0.27%

# October 2023 Use Compared to October 2022 Lincoln City Libraries

	Print Chec	ckouts	Print Loan	Non-Print Ch	eckouts	Non-Print	Non-Print Total Checkouts		Total Loan
Location	2023	2022	Change	2023	2022	Loan Change	2023	2022	Change
BMPL	11,106	10,636	4.42%	2,692	2,651	1.55%	13,798	13,287	3.85%
Anderson	9,227	9,457	-2.43%	2,453	2,372	3.41%	11,680	11,829	-1.26%
Bethany	6,665	7,076	-5.81%	920	1,200	-23.33%	7,585	8,276	-8.35%
Eiseley	20,864	20,409	2.23%	3,069	3,134	-2.07%	23,933	23,543	1.66%
Gere	54,329	55,757	-2.56%	7,836	7,789	0.60%	62,165	63,546	-2.17%
South	8,617	8,409	2.47%	1,319	1,335	-1.20%	9,936	9,744	1.97%
Walt	36,895	35,935	2.67%	4,824	4,994	-3.40%	41,719	40,929	1.93%
Williams	923	657	40.49%	194	250	-22.40%	1,117	907	23.15%
Lied Bookmobile	1,380	1,784	-22.65%	135	230	-41.30%	1,515	2,014	-24.78%
InterLibrary Loan	247	220	12.27%	0	0	0.00%	247	220	12.27%
Subtotal Checkouts	150,253	150,340	-0.06%	23,442	23,955	-2.14%	173,695	174,295	-0.34%
Download/Stream Audio	0	0	0.00%	41,340	35,038	17.99%	41,340	35,038	17.99%
Download/Stream eBook	0	0	0.00%	30,727	26,711	15.04%	30,727	26,711	15.04%
Stream Video	0	0	0.00%	758	793	-4.41%	758	793	-4.41%
TOTAL CHECKOUTS	150,253	150,340	-0.06%	96,267	86,497	11.30%	246,520	236,837	4.09%

	Youth Che	ckouts	Youth Loan	Adult Ched	ckouts	Adult Loan	Visits	Visits	Visits
Location	2023	2022	Change	2023	2022	Change	2023	2022	Change
BMPL	4,929	4,959	-0.60%	8,869	8,328	6.50%	11,413	11,114	2.69%
Anderson	5,586	6,194	-9.82%	6,094	5,635	8.15%	5,711	5,319	7.37%
Bethany	4,467	5,130	-12.92%	3,118	3,146	-0.89%	2,873	3,146	-8.68%
Eiseley	15,905	15,492	2.67%	8,028	8,051	-0.29%	10,214	8,442	20.99%
Gere	36,450	36,798	-0.95%	25,715	26,748	-3.86%	19,587	17,959	9.07%
South	5,768	5,588	3.22%	4,168	4,156	0.29%	3,858	3,651	5.67%
Walt	28,893	28,894	0.00%	12,826	12,035	6.57%	12,929	12,566	2.89%
Williams	805	641	25.59%	312	266	17.29%	1,292	686	88.34%
Lied Bookmobile	1,030	1,154	-10.75%	485	860	-43.60%	450	462	-2.60%
InterLibrary Loan	0	0	0.00%	247	220	12.27%	0	0	0.00%
Subtotal Checkouts	103,833	104,850	-0.97%	69,862	69,445	0.60%	68,327	63,345	7.86%
Download/Stream Audio	5,534	4,578	20.88%	35,806	30,460	17.55%	0	0	0.00%
Download/Stream eBook	5,306	3,949	34.36%	25,421	22,762	11.68%	0	0	0.00%
Stream Video	0	0	0.00%	758	793	-4.41%	0	0	0.00%
TOTAL CHECKOUTS	114,673	113,377	1.14%	131,847	123,460	6.79%	68,327	63,345	7.86%

	Program & O Attendance		P&O Att - Youth	Program & Or Attendance		P&O Att - Adult	Computer	Use	Computer
Location	2023	2022	Change	2023	2022	Change	2023	2022	Change
BMPL	911	153	495.42%	176	773		2,527	2,636	-4.14%
Anderson	2,314	2,838	-18.46%	0	0	0.00%	787	839	-6.20%
Bethany	188	572	-67.13%	36	45	-20.00%	237	273	-13.19%
Eiseley	1,473	4,051	-63.64%	30	12	150.00%	1,367	1,231	11.05%
Gere	1,851	1,680	10.18%	170	102	66.67%	1,334	1,410	-5.39%
South	268	321	-16.51%	1	5	-80.00%	496	474	4.64%
Walt	2,301	1,245	84.82%	119	103	15.53%	1,083	1,024	5.76%
Williams	104	12	766.67%	8	0	0.00%	244	52	369.23%
Lied Bookmobile	51	0	0.00%	41	312	-86.86%	0	0	0.00%
TOTAL	9.461	10.872	-12.98%	581	1.352	-57.03%	8.075	7.939	1.71%

### **Lincoln City Libraries**

## October 2023 Fiscal Year To Date Use Report

							Computer	Computer		Program & Outreach	Program & Outreach				
	Loans	Loans		Visits	Visits		Reservations	Reservations		Attendance	Attendance		Total Use	Total Use	
Location	FY 23-24 YTD	FY 22-23 YTD	YTD Change	FY 23-24 YTD	FY 22-23 YTD	YTD Change	FY 23-24 YTD	FY 22-23 YTD	YTD Change	FY 23-24 YTD	FY 22-23 YTD	YTD Change	FY 22-23 YTD	FY 21-22 YTD	YTD CHANGE
Bennett Martin Public Library	28,044	26,703	5.02%	21,196	21,406	-0.98%	4,718	5,145	-8.30%	2,607	2,110	23.55%	56,565	55,364	2.17%
Anderson Branch	23,395	22,957	1.91%	11,180	10,078	10.93%	1,609	1,646	-2.25%	2,530	3,111	-18.68%	38,714	37,792	2.44%
Bethany Branch	15,201	16,702	-8.99%	5,937	6,248	-4.98%	487	522	-6.70%	471	870	-45.86%	22,096	24,342	-9.23%
Eiseley Branch	47,210	46,878	0.71%	19,128	16,864	13.43%	2,556	2,317	10.32%	2,744	5,740	-52.20%	71,638	71,799	-0.22%
Gere Branch	121,787	125,356	-2.85%	37,254	35,187	5.87%	2,585	2,623	-1.45%	3,540	2,861	23.73%	165,166	166,027	-0.52%
South Branch	19,464	18,925	2.85%	7,410	7,000	5.86%	995	940	5.85%	628	590	6.44%	28,497	27,455	3.80%
Walt Branch	80,349	79,720	0.79%	24,885	23,760	4.73%	2,081	1,988	4.68%	4,559	1,907	139.07%	111,874	107,375	4.19%
Williams Branch	2,232	1,697	31.53%	2,617	1,290	102.87%	506	106	377.36%	373	42	788.10%	5,728	3,135	82.71%
Lied Bookmobile	3,049	3,801	-19.78%	822	1,140	-27.89%	0	0	0.00%	133	668	-80.09%	4,004	5,609	-28.61%
InterLibrary Loan	440	414	6.28%	0	0	0.00%	0	0	0.00%	0	0	0.00%	440	414	6.28%
SUBTOTAL	341,171	334,691	1.94%	130,429	104,771	24.49%	15,537	14,424	7.72%	17,585	11,826	48.70%	504,722	499,312	1.08%
DownloadStream Audio	81,466	69,145	17.82%	0	0	0.00%	0	0	0.00%	0	0	0.00%	81,466	69,145	17.82%
Download/Stream eBooks	62,843	52,931	18.73%	0	0	0.00%	0	0	0.00%	0	0	0.00%	62,843	52,931	18.73%
Stream Video	1,505	1,550	-2.90%	0	0	0.00%	0	0	0.00%	0	0	0.00%	1,505	1,550	-2.90%
Download SUBTOTAL	145,814	107,143	36.09%	0	0	0.00%	0	0	0.00%	0	0	0.00%	145,814	123,626	17.95%
TOTAL LOANS	486,985	441,834	10.22%	130,429	104,771	24.49%	15,537	14,424	7.72%	17,585	11,826	48.70%	650,536	622,938	4.43%

	FY 23-24 YTD	FY 22-23 YTD	VTD Cl	
	112324110	F1 22-23 11D	YTD Change	WiFi Sessions
Online Registrations	319	0	0.00%	WiFi Users
<b>Overall Registrations</b>	2350	2009	16.97%	Website Users

11.27%

51.27%

-19.95%

0.97%

0.10%

233,476 20,840

120,273

238,778

22,814

18,263

Database Use

# Database usage statistics:

Database usage statistics are not provided by all vendors, and some of those that are provided are not available until the end of the following month. Therefore these statistics are incomplete and always lag a month behind.

Resource	September 2023	August 2023	% change	September 2022	% change	FY 2023-24 YTD	FY 2022-23 YTD	% change
Ancestry Library Edition (documents- total)	2,399	3,533	-32%	4,292	-44%	2,399	4,292	-44%
Biography Reference Center (sessions)*	11	14	-21%	3	267%	11	3	267%
Chilton Library (session count)**	77	52	48%	73	5%	77	73	5%
Consumer Health Complete (sessions)*	12	25	-52%	9	33%	12	9	33%
Data Axle (formerly Reference USA) (logins)	184	187	-2%	159	16%	184	159	16%
EBSCO eBooks / netLibrary (sessions)*	14	11	27%	8	75%	14	8	75%
EBSCO MasterFile (sessions)*	29	36	-19%	21	38%	29	21	38%
EBSCO – miscellaneous (sessions)*	97	101	-4%	7	1,286%	97	7	1,286%
FirstSearch (sessions)	178	190	-6%	177	1%	178	177	1%

Funk & Wagnalls (sessions)*	9	11	-18%	5	80%	9	5	80%
HelpNow for Homework ((total usage)	61	35	74%	75	-19%	61	75	-19%
Hoopla (circulations)	13,580	14,569	-7%	10,742	26%	13,580	10,742	26%
JobNow (visits/sessions)	7	1	600%	3	133%	7	3	133%
Legal Information Reference Center (sessions)*	4	9	-56%	2	100%	4	2	100%
Library, Information Science & Technology Abstracts (sessions)*	4	7	-43%	3	33%	4	3	33%
MAS Complete	11	9	22%	3	267%	11	3	267%
Middle Search Plus	7	4	75%	3	133%	7	3	133%
Morningstar (logins)	74	68	9%	54	37%	74	54	37%
Music Online (sessions)	54	26	108%	30	80%	54	30	80%
NewsBank (sessions)	880	823	7%	476	85%	880	476	85%
NoveList (sessions)	41	24	71%	16	156%	41	16	156%
NoveList K-8 (sessions)	19	6	217%	9	111%	19	9	111%

NoveList Select (clicks)	307	255	20%	297	3%	307	297	3%
OverDrive audiobooks (checkouts)	32,175	33,058	-3%	28,709	12%	32,175	28,709	12%
OverDrive eBooks(checkouts)	27,956	28,354	-1%	24,476	14%	27,956	24,476	14%
Peterson's Career Prep (formerly Testing & Education Reference Center) (sessions)	18	22	-18%	15	20%	18	15	20%
Points of View Reference Center (sessions)*	8	10	-20%	4	100%	8	4	100%
Primary Search (sessions)*	13	16	-19%	6	117%	13	6	117%
Psychology and Behavioral Sciences Collection (sessions)*	12	17	-29%	6	100%	12	6	100%
Sanborn Maps (visits)	32	22	45%	30	7%	32	30	7%
Science & Technology Collection (sessions)*	8	12	-33%	3	167%	8	3	167%
Small Business Reference Center (sessions)*	45	30	50%	2	2,150%	45	2	2,150%

Teacher Reference	7	3	133%	4	75%	7	4	75%
Center (sessions)*								
Transparent Language (sessions)	41	60	-32%	102	-60%	41	102	-60%
TumbleBooks (views)	124	118	5%	103	20%	124	103	20%
US Major Dailies	71	161	-56%	82	-13%	71	82	-13%
Value Line (logins)	530	453	17%	334	59%	530	334	59%
Wilson Biographies Plus/Biography Reference Bank Select (sessions)*	14	10	40%	4	250%	14	4	250%
Total for all databases	79,113	82,342	-4%	70,347	12%	79,113	70,347	12%

<sup>\*</sup> EBSCO has reported that their reported usage figures for August 2022 were incomplete. The 15 resources marked with an asterisk were affected by this issue. This will affect the ongoing comparative and cumulative figures to be reported though the 2022-23 fiscal year.

Note: Starting with July 2023, Website and Enterprise usage figures are derived using Google Analytics 4. Earlier figures were derived using Google's Universal Analytics, which has been discontinued. Although they are presented together here, the measurements are not really compatible, so some comparative and cumulative figures through the end of FY 2023-24 should not be regarded as reliable.

### Website usage:

	October 2023	September 2023	% change	October 2022	% change	FY 2023-24 YTD	FY 2022-23 YTD	% change
Pageviews	84,871	85,160	0%	83,877	1%	170,031	167,836	1%

<sup>\*\*</sup>Note that beginning with January 2023, Chilton has changed their reports to use a "session count" instead of the "hit count" they previously reported, so figures going forward will not be directly comparable to what has been reported earlier.

Sessions	58, 910	57,796	2%	58,423	1%	116,706	115,913	1%
Users	45,210	45,259	0%	34,951	29%	90,469	68,541	32%

# Enterprise usage:

	October 2023	September 2023	% change	October 2022	% change	FY 2023-24 YTD	FY 2022-23 YTD	% change
Pageviews	206,109	201,389	2%	261,510	-21%	407,498	531,696	-23%
Sessions	60,110	62,205	-3%	60,774	-1%	122,315	120,564	1%
Users	45,874	45,599	1%	28,288	62%	91,473	55,017	66%

## **Author Alerts Statistics**

	September 2023	August 2023	% change	September	% change	FY 2023-24	FY 2022-23	% change
				2022		YTD	YTD	
Patrons using the service	2,030	2,016	1%	1,813	12%			
Alerts sent	1,897	2,094	-9%	1,833	3%	1,897	1,833	3%
Authors being tracked	5,126	5,108	0%	4,954	3%			

### **Wireless Network Statistics**

**Important note:** Figures for the 2021-22 fiscal year are not reliable due to Lincoln Public Schools' AirWave server (which we rely on for monitoring) being down for a substantial part of May, June and July 2022. This will affect the ongoing comparative and cumulative figures to be reported though the 2022-23 fiscal year.

### LCL Staff network

	October 2023	September	% change	October 2022	% change	FY 2023-24	FY 2022-23	% change
		2023				YTD	YTD	
BMPL	6,287	4,903	28%	4,271	47%	11,190	9,413	19%
Anderson	335	834	-60%	8	4,088%	1,169	47	2387%
Bethany	27	41	-34%	9	200%	68	26	162%
Eiseley	3,295	2,896	14%	2,725	21%	6,191	4,860	27%
Gere	1489	1,190	25%	582	156%	2,679	1,298	106%
South	307	259	19%	185	66%	566	359	58%
Walt	2,686	2,858	-6%	1,932	39%	5,544	3,853	44%
Williams	127	31	310%	59	115%	158	94	68%
Totals	14,553	13,012	12%	9,771	49%	27,565	19,950	38%

### **LCL Public network**

	October 2023	September 2023	% change	October 2022	% change	FY 2023-24 YTD	FY 2022-23 YTD	% change
BMPL	36,382	32,638	11%	30,406	20%	69,020	58,055	19%
Anderson	6,521	6,152	6%	5,478	19%	12,673	11,110	14%

Bethany	1,755	1,865	-6%	2,194	-20%	3,620	4,185	-14%
Eiseley	17,373	16,746	4%	14,870	17%	34,119	28,492	20%
Gere	24,712	21,021	18%	20,925	18%	45,733	42,559	7%
South	9,085	8,821	3%	10,752	-16%	17,906	21,191	-16%
Walt	17,820	17,636	1%	13,709	30%	35,456	25,855	37%
Williams	5,536	5,919	-6%	1,854	199%	11,455	3,904	193%
Totals	119,184	110,798	8%	100,188	19%	229,982	195,351	18%

### LCL-LPS network

	October 2023	September 2023	% change	October 2022	% change	FY 2023-24 YTD	FY 2022-23 YTD	% change
BMPL	12	24	-50%	53	-77%	36	151	-76%
Anderson	40	37	8%	128	-69%	77	212	-64%
Bethany	48	37	30%	25	92%	85	51	67%
Eiseley	267	277	-4%	171	56%	544	347	57%
Gere	170	129	32%	149	14%	299	341	-12%
South	137	142	-4%	164	-16%	279	327	-15%
Walt	413	373	11%	272	52%	786	567	39%
Williams	64	75	-15%	NA	NA	139	NA	NA
Totals	1,151	1,094	5%	962	20%	2,245	1,996	12%

### LibraryLNK App usage:

	October 2023	September 2023	% change	October 2022	% change	FY 2023-24	FY 2022-23	% change
						YTD	YTD	
Launches	26,350	26,655	-1%	21,630	22%	53,005	43,564	22%
Unique devices	4,773	4,714	1%	3,739	28%	6,394	5,156	24%
New devices	880	911	-3%	859	2%	1,791	1,749	2%

Launches means the total number of times the app was launched on all devices during the month.

Unique devices means the total number of devices that launched the app during the month. The fiscal year-to-date figure for this is not simply a sum of the monthly numbers reported, because each individual device may be used in multiple months.

**New devices** means the total number of devices that performed a first-time login of the app during the month.